GREETINGS FROM GOVERNOR HEALEY

We are delighted to welcome you to our beautiful state!

From Boston to the Berkshires, the North Shore to the Cape and Islands, our 351 cities and towns have something special for all to enjoy – including a rich arts and culture sector, a storied history and heritage, dining and culinary delights, exciting sports and breathtaking outdoors. We want you to discover all that we cherish about the Bay State.

With recreational activities spanning the Commonwealth, we hope you experience the breadth of outdoor opportunities and adventure that Massachusetts has to offer. Grab a bicycle or a pair of skis, put on your hiking boots or sneakers, and take advantage of Massachusetts’ many state parks and forests. Sample our local farm produce or fresh seafood options and enjoy our vibrant communities that are rich in diversity and culture. Check out our college campuses and urban nightlife, explore our harbor islands and beaches, and walk in the footsteps of the colonial legends who shaped American history.

We are proud to call Massachusetts our home and we hope you enjoy your time here. Thank you for visiting and we look forward to your return.

Maura T. Healey
Governor of Massachusetts
A city steeped in revolutionary history with a distinct cosmopolitan buzz, visual and performing arts, renowned shopping, lively sidewalk cafes and legendary major league sports teams. Multi-cultural Cambridge, “Boston’s Left Bank” is home to Harvard University, MIT and Central, Harvard, Inman and Kendall Squares.
**SNAPSHOT**

MASSACHUSETTS OFFICE OF TRAVEL & TOURISM  |  northofboston.org

**LET’S GO!**

• WITCHES & PIRATES
• WHALE WATCHES/HARBOR TOURS
• ARTISAN FESTIVALS
• FRESH SEAFOOD

Woodman’s of Essex
119 Main St., Essex, MA 01929
woodmans.com, 978-768-6057

The North of Boston welcomes you with lighthouses and lobsters, witches and wizardry, pirates, picture-perfect harbors, miles of rocky coastlines and long, sandy beaches. Here in Cape Ann, you’ll find America’s oldest seaport, an abundance of art, antiques, history and fresh off-the-boat seafood galore – well of course – the fried clam was invented here!
With history at every turn, this is the site of two fascinating revolutions, the American Revolution in Lexington and Concord and the Industrial Revolution in Lowell. Not to mention, home to some of the greatest names in 19th-century American literature like Louisa May Alcott, Nathaniel Hawthorne and Ralph Waldo Emerson.
Secluded beaches, cozy waterfront eateries, eclectic art galleries, two zoos and awe-inspiring state parks. The whaling industry's rich history is honored here along with its maritime heritage and America's largest commercial fishing port and working waterfront. It's all here and all near!
Everyone Has a History. Find Yours Here.

- WHALE WATCHING
- CRANBERRY HARVESTING
- MAYFLOWER II
- PILGRIMS & NATIVES

Mayflower II
State Pier, Pilgrim Memorial State Park
Plimoth Patuxet, 137 Warren Ave., Plymouth, MA 02360
plimoth.org, 508-746-1622

Plymouth Rock and the Mayflower II take center stage as enduring symbols of the Pilgrim’s arrival in the New World and their alliance with the Wampanoags. Cranberry farms, beautiful nature walks, whale watching, dining, shopping and more are nestled along the seashore. Everyone has a history – find yours here!
Cape Cod National Seashore  
Race Point Beach  
Race Point Rd., Provincetown, MA 02657  
ptowntourism.com, 508-233-2703  
Nature's beauty sets the scene with hundreds of miles of sandy coastline, rolling dunes, gray-gabled homes and endless water fun. Fifteen towns, each with its own distinctive charm, outstanding shopping and creative artisans await your visit. Plus family fun, challenging golf courses, fresh seafood and unique antiques complete your visit. It's a short trip to far away!

Sandwich Glass Museum  
129 Main St.  
Sandwich, MA 02563  
sandwichglassmuseum.org  
508-888-0251

Wellfleet Drive-In Theatre  
51 State Highway, Rte. 6  
Wellfleet, MA 02667  
wellfleetcinemas.com

Whydah Pirate Museum  
674 Rte. 28  
West Yarmouth, MA 02673  
discoverpirates.com  
508-534-9571

Heritage Museums & Gardens  
67 Grove St., Sandwich, MA 02563, heritagemuseumsandgardens.org, 508-888-3300

John F. Kennedy Hyannis Museum  
397 Main St.  
Hyannis, MA 02601  
jfkhyannismuseum.org  
508-790-3077

Old King's Highway  
Historic Rte. 6A  
Bourne to Provincetown  
capecodchamber.org/things-to-do/historic-route-6a/  
508-362-3225

Pilgrim Monument & Provincetown Museum  
1 High Pole Hill Rd., Provincetown MA 02657, pilgrim-monument.org, 508-487-1310

Cape Cod Inflatable Park  
518 Main St., Rte. 28  
West Yarmouth, MA 02673  
capecodinflatablepark.com  
508-771-6060

Let's Go!
Martha’s Vineyard Island, accessible by ferry or plane, sits just seven miles off the mainland yet you’ll feel a world away. Six distinctly unique captivating island towns are packed with pristine beaches, charming towns, golf courses, natural beauty, water sports, unique artisans, shopping and amazing fresh-caught seafood.
Located 30 miles off the Massachusetts coast, this crescent-shaped island is truly in a world of its own. Take your time to adjust to the slower pace of island life and explore, by foot or bicycle more than 80 miles of windswept beaches, solitary lighthouses, acres of conservation land and the island’s whaling history.
SNAPSHOT
MASSACHUSETTS OFFICE OF TRAVEL & TOURISM | metrowestvisitors.org

More to Explore
• SPORTS & SEASONAL RECREATION
• CULTURAL ATTRACTIONS
• UNPARALLELED SHOPPING
• FARMERS MARKETS

Located just 20 minutes west of Boston, this shopping mecca is home to cutting-edge technologies with centuries-old history, unspoiled garden sanctuaries, sporting facilities and plenty of hotels. Major arteries bring you closer to exploring recreation, cultural attractions and traditional town commons.

Natick Mall
1245 Worcester St., Natick, MA 01760
natickmall.com, 508-655-4800

Belkin Family Lookout Farm
89 Pleasant St. South
Natick, MA 01760
lookoutfarm.com
508-745-3697

Franklin Historical Museum
80 West Central St.
Franklin, MA 02038
franklinmuseum1778.com
508-446-1138

Garden in the Woods
180 Hemenway Rd.
Framingham, MA 01701
nativeplanttrust.org/visit/garden-woods, 508-877-7630

Bowditch Field Athletic & Cultural Complex
475 Union Ave.
Framingham, MA 01702
framinghamma.gov
508-532-5960

Danforth Art Museum/Framingham State University
14 Vernon St.
Framingham, MA 01701, danforth.framingham.edu
508-215-5110

Hopkinton State Park
164 Cedar St., Hopkinton, MA 01748, mass.gov/locations/Hopkinton-state-park
508-435-4303

The Wayside Inn Grist Mill
72 Wayside Inn Rd.
Sudbury, MA 01776
wayside.org
978-443-1776

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natickmall.com, 508-655-4800

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Sudbury, MA 01776
wayside.org
978-443-1776
Country setting with family-friendly outdoor activities is the beginning of the Johnny Appleseed Trail. Natural beauty winds you through landscapes, perfect for year-round outdoor activity. Over 800 farms, most with general stores and bakeries, dot the trail with apples, pumpkins, raspberries, blueberries, peaches and more.

Bolton Orchards
125 Still River Rd., Bolton, MA 01740
boltonorchardsco, 978-779-2733
The bustling downtown of Worcester, New England’s second-largest city, contrasts with a major living history museum, cultural destinations and stunning country landscapes, orchards and pristine village greens. You’ll find world-class hotels, trendy nightlife and family-friendly attractions, like the WooSox, in the Heart of Massachusetts.

**Worcester Red Sox (WooSox) at Polar Park**
Polar Park, 100 Madison St., Worcester, MA 01608
milb.com/worcester, 508-500-1000

**Old Sturbridge Village**
1 Old Sturbridge Village Rd.
Sturbridge, MA 01566
osv.org
800-733-1830

**Tower Hill Botanic Garden**
11 French Dr.
Boylston, MA 01505
towerhillbg.org
508-869-6111

**The Hanover Theatre**
2 Southbridge St.
Worcester, MA 01608
thehanovertheatre.org
877-571-7469

**Southwick’s Zoo**
2 Southwick St.
Mendon, MA 01756
southwickszoo.com
508-883-9182

**Vaillancourt Folk Art**
9 Main St., Suite 1-H
Sutton, MA 01590
valfa.com
508-476-3601

**DCU Center**
50 Foster St.
Worcester, MA 01608
dcucenter.com
508-755-6800

**EcoTarium**
222 Harrington Way
Worcester, MA 01604
ecotarium.org
508-929-2700

**Worcester Art Museum**
55 Salisbury St.
Worcester, MA 01609
worcesterart.org
508-799-4406

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1 Old Sturbridge Village Rd.
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Where Fun Comes to Play

• SCENIC BIKEWAYS
• OUTDOOR EXHIBITS
• SPORTS HISTORY
• THRILLER RIDES

Naismith Memorial Basketball Hall of Fame
1000 Hall of Fame Ave., Springfield, MA 01105
hoophall.com, 877-4HOOPLA

Top-notch family and cultural attractions, a thriving crafts and craft beer community, and great places to hike and bike. The birthplace of basketball and volleyball, plus shopping, outdoor adventure, gaming, a massive outdoor flea market and a 17-day fair guarantees something for everyone. This is where fun comes to play!
Music, museums and mountains set the scene for this academic and cultural pocket. Big city amenities with cozy country living. Scenic beauty, biking and hiking trails; creative and innovative cuisine with locally sourced, farm-fresh ingredients. Slow down, come be yourself and enjoy life on the other side of Massachusetts.
A Breath of Fresh Air

- RURAL CHARM
- WHITWATER RAFTING
- MUSIC & ART
- COZY B&Bs

Millers River
Erving, MA
mass.gov/orgs/division-of-fisheries-and-wildlife, 508-389-6300

Nature surrounds you with rolling landscapes and winding rivers, funky music venues and charming village shops. Discover locally-sourced food and beverages and a four-season outdoor adventure with more than you’d expect. Come unwind, gather with loved ones and be one with nature.
Life is calling you to this cultural mecca with a thriving arts scene filled with music, theater and dance, both indoors and out. Indulge in local craft beer and spirits, farm-fresh cheeses and artisan breads. A bounty of local agricultural offerings keep restaurants supplied with the freshest fare of the season.

Tanglewood
297 West St., Lenox, MA 01240
bso.org, 617-266-1200

Life is Calling
• CULTURAL MECCA
• OUTDOOR FUN
• VISUAL ARTS
• SKI AREAS

Massachusetts Office of Travel & Tourism | berkshires.org

SNAPSHOT
visitma.com/guide 31

THE BERKSHIRES
1Berkshire
PO Box 4829
Pittsfield, MA 01202
413-499-1600
berkshires.org
info@berkshires.org

LET’S GO!

Ashuwillticook Rail Trail
Cheshire, MA 01225
mass.gov/locations/Ashuwillticook-rail-trail
413-499-7003

Hancock Shaker Village
1843 West Housatonic St.
Pittsfield, MA 01201
hancockshakervillage.org
413-443-0188

Ramblewild
110 Brodie Mountain Rd.
Lanesborough, MA 01237
newramble.com
413-499-9914

Mount Greylock State Reservation
30 Rockwell Rd.
Lanesborough, MA 01237
mass.gov/locations/mount-greylock-state-reservation
413-499-4262

MASS MoCA
1040 Mass MoCA Way
North Adams, MA 01247
massmoca.org
413-662-2111

Norman Rockwell Museum
9 Glendale Rd.
Stockbridge, MA 01262
nrm.org
413-298-4100

Jacob’s Pillow
358 George Carter Rd.
Becket, MA 01223
jacobspillow.org
413-243-9919

The Mount, Edith Wharton’s Home
2 Plunkett St., Lenox, MA 01240
edithwharton.org
413-551-5111
America’s first scenic byway winds through lush rural landscapes and the most charming small towns in the state’s northwest corner. Think of this trail as a relaxing 63-mile journey, beautiful in any season, escorting you through more than 100 attractions, country inns, gift shops, museums, artisans and camping areas.

SNAPSHOT

A Short Drive to a World Away

• DRIVING TOURS
• RURAL LANDSCAPE
• SUGAR MAPLES
• ZIPLINE TOURS

Bridge of Flowers
22 Water St., Shelburne Falls, MA 01370
bridgeofflowersmass.org, 413-625-2544

Great Falls Discovery Center
2 Ave. A
Turners Falls, MA 01376
greatfallsdiscoverycenter.org
413-863-3221

Hail to the Sunrise Monument
512 Mohawk Trail
Charlemont, MA 01339
bywayswestmass.com
413-743-8127

Glacial Potholes and Salmon Falls
Shelburne Falls, MA 01370
shelburnefalls.com
413-625-2544

Massachusetts Veterans War Memorial Tower
Mount Greylock State Reservation
Adams, MA 01220
bywayswestmass.com
413-499-4262

Quaker Meeting House
Maple St. Cemetery
Adams, MA 01220
adamshistoric.us

The Sterling & Francine Clark Art Institute
225 South St.
Williamstown
MA 01267
clarkart.edu
413-458-2303

Williams College Museum of Art
15 Lawrence Hall Dr.
Williamstown, MA 01267
artmuseum.williams.edu
413-597-2429

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Bridge of Flowers
22 Water St., Shelburne Falls, MA 01370
bridgeofflowersmass.org, 413-625-8127
JANUARY
First Day Hikes & Events, Massachusetts, Statewide
Reading Marathon of Moby Dick, New Bedford
Boston Wine & Food Festival, through March

FEBRUARY
Lunar New Year, Statewide
Black History Month, Statewide
Dunkin' Donuts Hockey Tournament, Boston
Lowell WinterFest, Lowell

MARCH
Women’s History Month, Statewide
Irish Heritage Month & Parades, Statewide
Maple Sugar Month, Statewide
Boston Massacre Reenactment, Boston
Dine Out Boston, Boston & Cambridge (also August)

APRIL
Mass Audubon Celebrates Earth Day, Statewide
Boston Red Sox Opening Day, Boston
Woo Sox Opening Day, Worcester
Patriots Day, Boston, Lexington and Concord
Boston Marathon, Hopkinton to Boston
Daffodil Days Festival, Nantucket

MAY
Asian-Pacific Heritage Month, Statewide
Brimfield Antique Flea Market, Brimfield (also, July & September)
Nantucket Wine Festival, Nantucket
Boston Calling Music Festival, Boston
Lilac Sunday at Arnold Arboretum of Harvard University, Boston

JUNE
Juneteenth Celebrations, Statewide
Harborfest and Boston Pops Fireworks Spectacular, Boston
French Bastille Day Celebration, Boston
Barnstable County Fair, East Falmouth
Shakespeare on the Common, Boston
Lowell Folk Festival, Lowell

JULY
Independence Day Celebrations, Statewide
Harborfest and Boston Pops Fireworks Spectacular, Boston
French Battle Day Celebration, Eastham
Barstow Stable County Fair, East Falmouth
Shakespeare on the Common, Boston

AUGUST
Pan Mass Challenge, Statewide
Portuguese Feast of the Blessed Sacrament, New Bedford
Gloucester Waterfront Festival, Gloucester
Marblehead Fair, Marblehead
Italian Feast Day, North End, Boston
Plymouth Waterfront Festival, Plymouth
Falmouth Road Race, Falmouth

SEPTEMBER
Cape Cod Civil War Day, Buzzard’s Bay
The Big E Fair, West Springfield
King Richard’s Faire, Carver
Appraised Country Fair, Phillipston
New Century Fair, Northampton

OCTOBER
Salem Haunted Happenings, Salem
Topfield Fair, Topfield
Hosted Street Band Festival, Somerville & Cambridge
Head of the Charles Regatta, Cambridge
Paradise City Arts Festival, Northampton
Apple Fest at Wachusett Mountain, Princeton

NOVEMBER
Thanksgiving Day Ceremonies, Statewide
Native American Indian Month, Statewide
Franklin County Cider Days Festival, Deerfield
America’s Hometown Thanksgiving Parade, Plymouth
Bright Nights at Forest Park, Springfield

DECEMBER
Holiday Lights and First Night Celebrations, Statewide
Nantucket Noel, Nantucket
Old Sturbridge Christmas by Candlelight, Sturbridge
Boston Tea Party Reenactment, Boston
Boston Holiday Pops, Boston
Christmas in Edgartown, Martha’s Vineyard

MASSACHUSETTS SIGNATURE EVENTS
For a complete listing of daily events, statewide, go to: visitma.com
The MA Film Office facilitates feature film, television, and media production, and promotes the Commonwealth of Massachusetts worldwide.
Recent projects include:

CODA: Apple TV+
Julia: HBO Max
Don’t Look Up: Netflix

The Tender Bar: Amazon
Black Panther: Wakanda Forever: Marvel Studios
Little Women: Sony

FOR MORE INFORMATION VISIT MAFILM.ORG • 617-973-8400