



the berkshire flyer

AD OPPORTUNITIES ON **BERKSHIRES.ORG**

Full-width Banner	\$1,750 June / \$2,600 July/Aug \$2,600 / \$3,565 Non-member	2
50/50 Display Ad	\$260 \$390 Non-member	6
Partner	\$155 / \$300 Non-member	12

AD OPPORTUNITIES IN **BERKSHIRE FLYER E-BLAST**

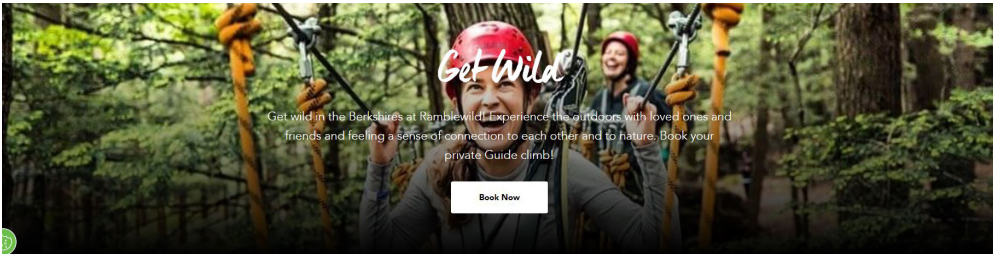
Premium Eblast Ad	\$235 / \$306 Non-member	2
Eblast Ad	\$180 / \$234 Non-member	12

AD SAMPLES ON BACK →



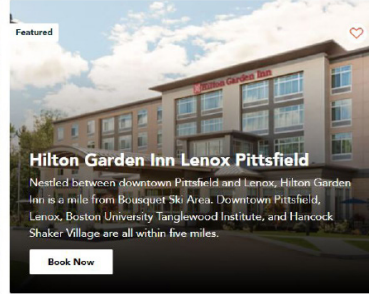
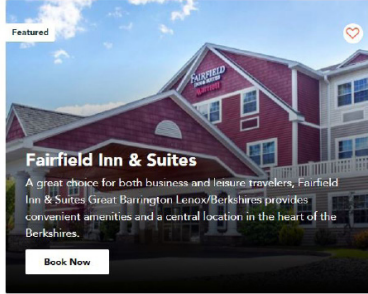
SCHEDULE

Web ads run from the 1st of the month through the last day of the month.
Eblast schedule (subject to change): March 2, April 20, May 18, June 15, July 14, September 21.



Full-width Banner (web)

1440w x 453h image, title, copy, link



50/50 Display Ad (web)

589w x 393h image, title, copy, link



Berkshire Theatre Group

Experience the magic of live theater with BTG's season featuring the world premier of *B.R.O.K.E.N* code *B.I.R.D* switching, *Once*, *Dracula*, and *Songs for a New World*. Plus, catch concerts by Tony Yazbeck and Chita Rivera on Memorial Day weekend.

[Get Tickets](#)

Premium Eblast Ad

Displayed first; 300w x 300h image, 4-word title, 40-50 words of copy, link

Eblast Ad

300w x 300h image, 4-word title, 30 words of copy, link

BERKSHIRES.ORG METRICS

50,000+
monthly ad impressions

800,000+
berkshires.org annual sessions

1,500,000+
annual e-comm sends promoting berkshires.org

530,000,000+
annual PR placement impressions driving traffic to berkshires.org

RESERVE NOW

Ready to book?
Questions? Contact:

Cara Vermeulen
Advertising Account Executive

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