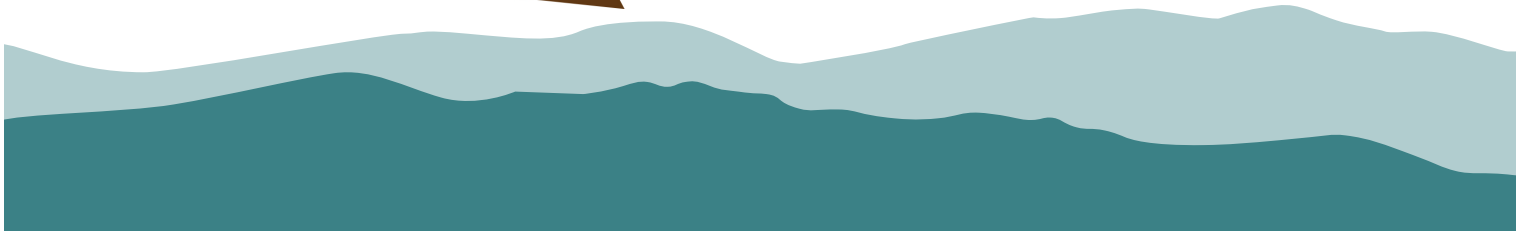




the berkshire flyer



AD OPPORTUNITIES ON **BERKSHIRES.ORG**

Full-width Banner	\$1,600 June / \$2,200 July/Aug \$2,400 / \$3,300 Non-member	2
50/50 Display Ad	\$250 \$375 Non-member	6
Partner	\$150 / \$300 Non-member	12

AD OPPORTUNITIES IN **BERKSHIRE FLYER E-BLAST**

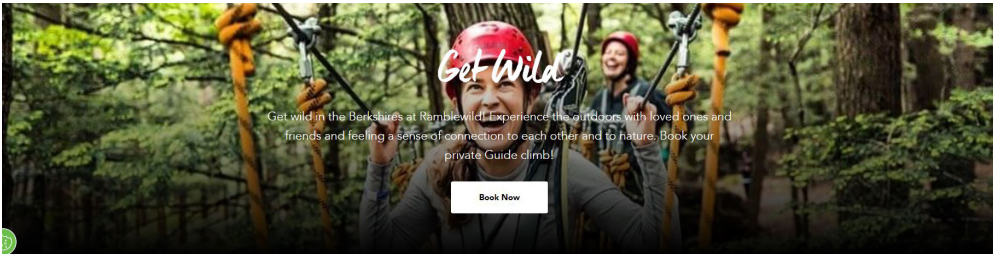
Premium Eblast Ad	\$225 / \$325 Non-member	2
Eblast Ad	\$165 / \$248 Non-member	12

AD SAMPLES ON BACK →



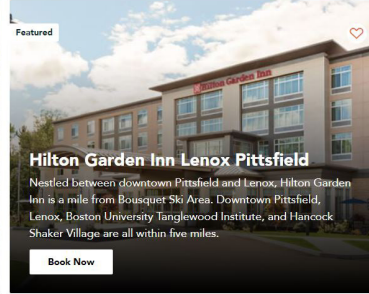
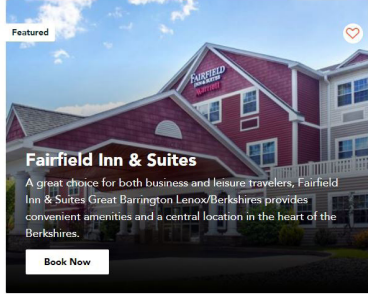
SCHEDULE

Web ads run from the 1st of the month through the last day of the month.
Eblast schedule (subject to change): June 19, July 17, August 7.



Full-width Banner (web)

1440w x 453h image, title, copy, link



50/50 Display Ad (web)

589w x 393h image, title, copy, link



Berkshire Theatre Group

Experience the magic of live theater with BTG's season featuring the world premier of *B.R.O.K.E.N* code *B.I.R.D* switching, *Once*, *Dracula*, and *Songs for a New World*. Plus, catch concerts by Tony Yazbeck and Chita Rivera on Memorial Day weekend.

[Get Tickets](#)

Premium Eblast Ad

Displayed first; 300w x 300h image, 4-word title, 40-50 words of copy, link

Eblast Ad

300w x 300h image, 4-word title, 30 words of copy, link

METRICS

50,000+
monthly ad impressions

800,000+
berkshires.org annual sessions

1,500,000+
annual e-comm sends promoting berkshires.org

550,000,000+
annual PR placement impressions driving traffic to berkshires.org

RESERVE NOW

Ready to book?
Questions? Contact:

Cara Vermeulen
Advertising Account Executive

cvermeulen@1berkshire.com